



KELLERWILLIAMS  
CAPITAL PROPERTIES

# Marketing Concierge

Powered by Prism Digital Communications



## Listing Subscription Plans

- ✓ 100 Just Listed Postcards
- ✓ 100 Just Sold Postcards
- ✓ 50 Brochures (8.5" x 11")
- ✓ Property Website
- ✓ Concierge Assembly

### BRONZE

#### SINGLE LISTING PACKAGE

**\$279**  
per listing

### SILVER

#### 6-LISTING PACKAGE

**\$265** per listing  
**\$1,590.30** total

**Save \$83.70!**

### GOLD

#### 12-LISTING PACKAGE

**\$259** per listing  
**\$3,113.64** total

**Save \$234.36!**

Scan to Contact Me  
& Get Started!



Tim Hartpence  
843-580-3124  
thartpence@prismdc.com

**kw** | MARKETING  
CENTER.COM

**SALESXCELERATOR**  
Powered by PRISM DIGITAL COMMUNICATIONS

# Social Media Package

## Deliverables:

- Monthly calendar of up to 10 posts with captions, images, hashtags, suggested tagged accounts provided (provided for both Facebook and Instagram)
- Creation of 4 agent or team-branded image templates to be provided to the agent (For use on Facebook and Instagram) consisting of the following:
  - Just Listed template
  - Just Sold template
  - General blank template for images
  - Testimonial template

## Option A:

Posts provided directly to agent for self-publishing at the beginning of each month. Includes suggested publishing times. \$795/month

## Option B:

KWLSS to schedule/publish the posts for the agent based on best practices and publication times. \$1025/month

## Requirements:

- Initial consultation call
- Regular email communication to ensure high quality and timely content
- Agent must have business accounts on both Facebook and Instagram
- Agent must provide any necessary individual, team, or market center logos
- If Option B is selected, Agent must provide login credentials and/or grant access to both Facebook and Instagram business accounts.

